

John elkington cannibals with forks the triple bottom [PDF]

The Triple Bottom Line The Triple Bottom Line Beyond the Triple Bottom Line Research Handbook of Investing in the Triple Bottom Line Cannibals with Forks The Triple Bottom Line The Sustainability Edge The Triple Bottom Line, Does it All Add Up? Sustainable Operations Strategies Maximizing the Triple Bottom Line Through Spiritual Leadership The New Sustainability Advantage A 'Triple Bottom Line' Approach to Advanced Project Evaluation Creating the Sustainable Public Library Talent, Transformation, and the Triple Bottom Line Sustainability The Triple Bottom Line as the answer to the primary responsibility of the manager Implementing Triple Bottom Line Sustainability into Global Supply Chains Tourism Businesses and "The Triple Bottom Line". Success and Sustainability Analysis Triple Bottom Line The Triple Bottom Line Green Swans Product Design with the Triple Bottom Line The CEO Agenda Triple Bottom Line Risk Management Triple Bottom Line Standard Requirements Is the Triple Bottom Really the Bottom Line? Triple Bottom Line Reporting and Corporate Sustainability Beyond the Triple Bottom Line The Power of the Triple Bottom Line Triple Bottom Line as a Method to Increase Business Value and Foster Positive Social and Environmental Change Enterprise3 The Iceberg and the Triple Bottom Line The Impact of the Triple Bottom Line on Social Entrepreneurship Using the Triple Bottom Line to Select Sustainable Suppliers for a Major Oil and Gas Company The Triple Bottom Line Leaving Microsoft to Change the World The Triple Bottom Line of Sustainable Fashion Cello Plastotech The Triple Bottom Line Triple Bottom Line Approach to Individual and Global Sustainability

The Triple Bottom Line

2012-06-29

the triple bottom line is the groundbreaking book that charts the rise of sustainability within the business world and shows how and why financial success increasingly goes hand in hand with social and environmental achievement andrew savitz chronicles both the real problems that companies face and the innovative solutions that can come from sustainability his is a hard line approach to bottom line fundamentals that is re making companies around the globe

The Triple Bottom Line

2013

the concept of the triple bottom line tbl the idea that business activity can simultaneously deliver financial social and environmental benefits was introduced in the early 1990s a decade on the triple bottom line does it all add up brings together the world s leading experts on corporate responsibility to assess the implications benefits and limitations of the tbl this collection provides a review of what has already been achieved in stimulating change in corporate culture and bringing businesses to an appreciation of the importance and benefits of corporate social responsibility csr and good environmental performance it further explores the conceptual and practical limits of the metaphor of the tbl and sets out what can be achieved through regulation and legislation presenting detailed professional procedures for environmental accounting and management and social auditing the contributors wealth of experience and insight provides a vivid picture of how much attention is now being focused by businesses on delivering more than just financial targets and they clearly outline the necessary steps for successfully continuing along this trajectory

Beyond the Triple Bottom Line

2017-04-28

a pragmatic new business model for sustainability that outlines eight steps that range from exploring a mission to promoting innovation with case studies many recent books make the case for businesses to become more sustainable but few explain the specifics in this book francisco szekely and zahir dosso offer a pragmatic new business model for sustainability that extends beyond the traditional framework of the triple bottom line describing eight steps that range from exploring a vision and establishing a strategy to implementing the strategy and promoting innovation szekely and dosso argue that businesses and organizations need to move away from the business case for sustainability toward a sustainable business model that is businesses should go beyond the usual short term focus on minimizing harm while maximizing profits instead businesses on the path to sustainability should from the start focus on addressing a societal need and view profitability not as an end but as a means to support the sustainable organization szekely and dosso explore key problems organizations face when pursuing a sustainability agenda each chapter presents one of the eight steps describes a business dilemma for sustainability provides a theoretically grounded strategic framework offers case studies that illustrate the dilemma and summarizes key findings the case studies draw on the experiences of such companies as tesla motors patagonia toms and panera the book emphasizes leadership arguing that leaders who question the status quo inspire others and take risks are essential for achieving sustainable business practices

Research Handbook of Investing in the Triple Bottom Line

2018-08-31

the triple bottom line is an accounting framework with social environmental and financial factors this handbook examines the nexus between these areas by scrutinising aspects of socially responsible investment

2016-12-12

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finance and sustainable development corporate socially responsible banking firms the stock returns of sustainable firms green bonds and sustainable financial instruments

Cannibals with Forks

1998

in cannibals with forks best selling author and green business guru john elkington convincingly argues that future market success will often depend upon a company s ability to satisfy the three pronged fork of profitability environmental quality and social justice this lively and practical guide outlines the seven great sustainable revolutions that are already unfolding showing how business leaders should respond and profiles some of the world s best known companies including nike wal mart levi strauss volkswagen texaco intel volvo dow chemical electrolux novo nordisk and shell

The Triple Bottom Line

2013-06-17

the triple bottom line which delivers simultaneous social financial and environmental benefits is a rallying cry for business sustainability this text examines the implications of the idea showing what has already been achieved

The Sustainability Edge

2017-01-06

business leaders need to embrace sustainability in order to ensure the lasting success of their organizations co

2016-12-12

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authors suhas apte and jagdish sheth bring their expertise from practice and from academia to illustrate how business leaders can embed sustainability in a truly holistic and transformative way through an examination of such companies as walmart at t ikea and the tata group apte and sheth have developed a proven and actionable framework rooted in the real world success of these companies the case studies reveal how business leaders proactively engage energize and promote market sustainability to all of their stakeholders including customers employees suppliers investors and the government the sustainability edge enables companies to critically engage their stakeholders and influence them to accept sustainability as part of their core mission

The Triple Bottom Line, Does it All Add Up?

2004

first published in 2004 routledge is an imprint of taylor francis an informa company

Sustainable Operations Strategies

2014-08-13

this book provides detailed guidance on how sustainability in terms of the triple bottom line can be developed in operations strategies via human resource management hrm and organizational practices such as teamwork training and employee involvement the impacts of hrm and organizational practices on environmental and social sustainability trade off optimization and the triple bottom line are carefully analyzed with attention to aspects including organizational responsibility and worker commitment to sustainability valuable tips are offered on formulation and implementation of sustainable operations strategies and in addition the alignment of lean manufacturing and the triple bottom line is addressed in a dedicated section the background to the book and the reason for its topicality is the difficulty that companies are experiencing in defining and

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implementing effective sustainability programs that enhance environmental social and economic sustainability and optimize possible trade offs moreover although the operations management literature has focused mainly on technical aspects hr and organizational practices may also be relevant in enhancing programs effectiveness and directly impacting sustainability

Maximizing the Triple Bottom Line Through Spiritual Leadership

2013-01-09

maximizing the triple bottom line through spiritual leadership draws on the emerging fields of workplace spirituality and spiritual leadership to teach leaders and their constituencies how to develop business models that address issues of ethical leadership employee well being sustainability and social responsibility without sacrificing profitability growth and other metrics of performance excellence while this text identifies and discusses the characteristics necessary to be a leader its major focus is on leadership engaging stakeholders and enabling groups of people to work together in the most meaningful ways the authors offer real world examples of for profit and non profit organizations that have spiritual leaders and which have implemented organizational spiritual leadership these cases are based on over ten years of research supported by the international institute of spiritual leadership that demonstrates the value of the spiritual leadership balanced scorecard business model presented in the book academic in its orientation the book presents a general process and tools for implementing the model

The New Sustainability Advantage

2012-04-01

the new sustainability advantage shows how the benefits of the triple bottom line can increase a typical company s profit by at least 51 to 81 within five years depending on the company s size and industry sector

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while avoiding risks that could jeopardize its financial wellbeing fully revised and updated this 10th anniversary edition clearly demonstrates that by focusing on seven powerful yet easy to grasp sustainability strategies businesses can increase revenue improve productivity reduce expenses decrease risks expressed in clear business language and presented in an appealing graphically rich format this practical guide and the accompanying online sustainability advantage simulator dashboard enables executives to enter their own data and quickly identify high leverage benefit areas for their organization more detailed downloadable sustainability advantage simulator worksheets help them drill down into specific areas of interest and fine tune the assumptions to their specific situation an indispensable tool for both sustainability champions and senior management the new sustainability advantage proves that the quantified business case for sustainability is more compelling than ever before

A 'Triple Bottom Line' Approach to Advanced Project Evaluation

2020-03-06

the concept of the triple bottom line has recently emerged to describe a new framework for development aimed at achieving economic and social balance while maintaining the long term integrity of ecological systems this requires measuring not only the economic viability of projects but also their impact on the environment and their contribution to society we live in a world where most people are aware of the importance of our environment the way in which this realisation came about has in hindsight not been as simple as could have been expected systematic evaluations of the economic viability of projects using discounting date back to the beginning of the last century and are something which has been readily accepted especially over the last few decades however an integrated approach including environmental and social aspects is much more recent and even now the methods and methodologies for such an approach are still being developed this volume details the state of the art of the development towards the triple bottom line it indicates where there is still debate about fundamental principles where theory has been overlooked in the name of convenience and where there are still unresolved problems the discussions provided here will serve to

provide a more detailed understanding of what we do in our calculations what they mean and the limitations thereof

Creating the Sustainable Public Library

2018-03-15

transform any public library into a truly sustainable organization not just environmentally sustainable but economically and socially sustainable as well by following the directions and practices described in this book sustainability in the context of ensuring the long term success of a public library involves more than green initiatives and conserving resources sustainability for libraries also describes efforts to increase their institutions relevance to their communities as well as to make their programs socially equitable and economically feasible a substantial challenge this book is a powerful tool that public librarians library directors and library managers can use to create a triple bottom line tbl sustainable library to lead sustainability initiatives in their community and to identify and adjust their current practices that are considered sustainable to improve performance the chapters focus on the elements of library sustainability separately first addressing economic and environmental sustainability before examining the aspects of internal workforce and external community facing social sustainability the author presents numerous case studies throughout the book that enable readers to better understand how the sustainability principles described play out in the real world

Talent, Transformation, and the Triple Bottom Line

2013-03-11

hr professional s guide to creating a strategically sustainableorganization employees are central to creating sustainable organizations yetthey are left on the sidelines in most sustainability initiativesalong with the hr professionals who should be helping to engage andenergize them this book shows business leaders and

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hrprofessionals how to motivate employees to create economic environmental and social value facilitate necessary culture strategic and organizational change embed sustainability into theemployee lifecycle and strengthen existing capabilities anddevelop new ones necessary to support the transformation tosustainability talent transformation and the triple bottom line alsodemonstrates how leading companies are using sustainability tostrengthen core hr functions to win the war for talent tomotivate and empower employees to increase productivity and toenliven traditional hr related efforts such as diversity healthand wellness community involvement and volunteerism incombination these powerful benefits can help drive businessgrowth performance and results the book offers strategies policies tools and specific actionsteps that business leaders and hr professionals can use to getinto the sustainability game or enhance their effortsdramatically andrew savitz is an expert in sustainability and has workedextensively with many organizations on sustainability strategy andimplementation he and karl weber wrote the triple bottomline one of the most successful books in the field published in partnership with shrm and with the cooperation ofthe world business council for sustainable development forward by edward lawler iii this book fills a gaping hole in both the hr and sustainabilityliterature by educating hr professionals about sustainability sustainability professionals about hr and business leaders abouthow to marry the two to accelerate progress on both fronts

Sustainability

2003

sustainability a guide to triple bottom line reporting

The Triple Bottom Line as the answer to the primary responsibility of the manager

2012-08-02

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seminar paper from the year 2011 in the subject business economics business management corporate governance grade a union graduate college course managing ethically in a global environment language english abstract what is the primary responsibility of a manager this question is an old one however in the light of several incidents in recent years some examples are the financial crisis the bp oil spill and the enron scandal it seems to be a more a present day problem than ever before the traditional answer to it is also mirrored in business law and states that managers are agents of the stockholders and work solely for their benefit this view is commonly referred to as the stockholder view the contrary position to this is the stakeholder view it asserts that in addition to stockholders managers have also a fiduciary duty to employees customers and other stakeholders including the stockholders in this paper arguments both for and against each view will be presented it will also be claimed that acting in strict accordance to one of the theories is an inappropriate way of managing a company for ethical and practical reasons rather the opposing views do not necessarily exclude each other a synthesis of the two contrasts is not impossible as it can be seen in the recently developed concept of the triple bottom line

Implementing Triple Bottom Line Sustainability into Global Supply Chains

2017-09-08

the global sustainability challenge is urgent tremendous and increasing from an ecological perspective the current worldwide resource footprint requires approximately 1.5 planets to sustain existing life and with current usage would require two planets by 2030 the social impact of ever growing resource use disproportionately affects the world's poor the 3 billion people living on less than 2.50 a day as they struggle to acquire what is needed to survive the serious ecological and social challenges we face in trying to establish global sustainable supply chains must not be underestimated yet so far research has largely ignored the social dimension in favour of the environmental and economic so how can we develop business strategies that move

away from a primary economic focus and give equal weight to people planet and profit how can we create sustainable supply chains that take a true triple bottom line approach implementing triple bottom line sustainability into global supply chains features innovative research highlighting new cases approaches and concepts in how to successfully implement sustainability covering economic ecological and social dimensions into global supply chains the four parts cover the rationale for sustainable global supply chains key enablers case studies showing clear implementation steps and directions for future research and development this book is a must read for any academic researching in sustainable supply chain management procurement or business strategy and for business leaders seeking cases that will inform a critical step forward for csr programmes

Tourism Businesses and "The Triple Bottom Line". Sucess and Sustainability Analysis

2023-10-10

seminar paper from the year 2022 in the subject tourism miscellaneous grade 1 0 language english abstract this essay discusses the question whether the triple bottom line can be considered as a useful tool in evaluating the success and sustainability of tourism projects structured along a lecturer s questions this essay firstly discusses and explains the concept of the triple bottom line secondly the author analyzes how tourism businesses can analyze their projects regarding sustainability and success thirdly this essay identifies and explains the drivers of the triple bottom line

Triple Bottom Line

2003

outlines the benefits of sustainable business practices and how to maximise the potential of triple bottom line

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reporting and explains how to adapt such practices in an organisation wide context

The Triple Bottom Line

1998*

even leading capitalists admit that capitalism is broken green swans is a manifesto for system change designed to serve people planet and prosperity in his twentieth book john elkington dubbed the godfather of sustainability explores new forms of capitalism fit for the twenty first century if Nassim Nicholas Taleb's black swans are problems that can take us exponentially toward breakdown then green swans are solutions that take us exponentially toward breakthrough the success and survival of humanity now depends on how we rein in the first and accelerate the second green swans draws on elkington's firsthand experience in some of the world's best known boardrooms and C suites using case studies real world examples and profiles on emergent technologies elkington shows how the weirdest ugly ducklings of today's world may turn into tomorrow's world saving green swans this book is a must read for business leaders in corporations great and small who want to help their businesses survive the coming shift in global priorities over the next decade and expand their horizons from responsibility through resilience and onto regeneration

Green Swans

2020-04-07

the triple bottom line coined by the famed business writer john elkington consists of three elements profit people and the planet it maintains that companies should commit to focusing as much on environmental and social issues as they do on profits this chapter reviews existing literature that focuses on the financial and environmental impacts of product design and presents recent work to motivate research needs on the social impact of product design it also includes a general demand model that can serve as a starting point for future

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researchers to develop methodologies to help companies address product design issues with the triple bottom line

Product Design with the Triple Bottom Line

2022

this report highlights the findings of an international survey of chief executive officer ceo and other board level perspectives on the triple bottom line of sustainable development it examines some of the board level implications of stakeholder engagement and accountability

The CEO Agenda

1998

an innovative new approach to risk assessment and management that will help you uncover countless opportunities for your company if a business wants to be sustainable in the twenty first century it should focus on the continuous improvements and potential opportunities that risk management offers written by risk management experts this book will provide you with the necessary tools and guidance for the successful management of business risk so you can improve your company s triple bottom line the social environmental and financial accountability of your business the authors introduce the risque method which was specifically developed to address a diverse range of events and issues it offers a multifaceted approach using a rational process which will help you make informed defensible risk management decisions you ll gain a better understanding of the methodology assumptions advantages and disadvantages of this approach you ll also see how the method can be applied to specific areas within your business to reduce risk and increase opportunities and you ll learn the necessary skills to implement a risk management process that will demonstrate commitment to triple bottom line management to enhance the material presented numerous case studies are

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included that will help you understand how to select and justify the best option for a project determine how much additional liability you ll gain through an acquisition account for nonquantifiable events understand how much your company needs to set aside for future liabilities discover which asset management strategy gives you the best return use loss of life as a measure of risk to public safety calculate and report contingent liability on your balance sheet develop an insurance strategy based on your profile of risk

Triple Bottom Line Risk Management

2002-04-08

does triple bottom line systematically track and analyze outcomes for accountability and quality improvement a compounding model resolution with available relevant data can often provide insight towards a solution methodology which triple bottom line models tools and techniques are necessary who needs to know about triple bottom line how did the triple bottom line manager receive input to the development of a triple bottom line improvement plan and the estimated completion dates times of each activity what would be the goal or target for a triple bottom line s improvement team defining designing creating and implementing a process to solve a challenge or meet an objective is the most valuable role in every group company organization and department unless you are talking a one time single use project there should be a process whether that process is managed and implemented by humans ai or a combination of the two it needs to be designed by someone with a complex enough perspective to ask the right questions someone capable of asking the right questions and step back and say what are we really trying to accomplish here and is there a different way to look at it this self assessment empowers people to do just that whether their title is entrepreneur manager consultant vice president cxo etc they are the people who rule the future they are the person who asks the right questions to make triple bottom line investments work better this triple bottom line all inclusive self assessment enables you to be that person all the tools you need to an in depth triple bottom line self assessment featuring 694 new and updated case based questions organized into seven core areas of process design this self assessment will help you identify areas in which triple bottom line improvements can be made

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in using the questions you will be better able to diagnose triple bottom line projects initiatives organizations businesses and processes using accepted diagnostic standards and practices implement evidence based best practice strategies aligned with overall goals integrate recent advances in triple bottom line and process design strategies into practice according to best practice guidelines using a self assessment tool known as the triple bottom line scorecard you will develop a clear picture of which triple bottom line areas need attention your purchase includes access details to the triple bottom line self assessment dashboard download which gives you your dynamically prioritized projects ready tool and shows your organization exactly what to do next you will receive the following contents with new and updated specific criteria the latest quick edition of the book in pdf the latest complete edition of the book in pdf which criteria correspond to the criteria in the self assessment excel dashboard and example pre filled self assessment excel dashboard to get familiar with results generation plus an extra special resource that helps you with project managing includes lifetime self assessment updates every self assessment comes with lifetime updates and lifetime free updated books lifetime updates is an industry first feature which allows you to receive verified self assessment updates ensuring you always have the most accurate information at your fingertips

Triple Bottom Line Standard Requirements

2018-07-18

the triple bottom line tbl business model has transformed the business world by changing the way businesses operate by focusing on the people and the environment businesses have grown to see substantial profit and avoid risks along the way companies are using the tbl to build their brand and customer loyalty by enhancing the environment and society this paper analyzes four companies that are leaders in their industry and are founded on the tbl seventh generation new belgium brewing patagonia and ben jerry s recommendations have been made by performing a literature review on the advantages and disadvantages of the tbl and by studying the companies in a case study fashion both seventh generation and patagonia are lacking strong social missions while new belgium brewing and ben jerry s both have strong environmental and social missions

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additionally patagonia must benchmark their emissions in order to successfully reduce their impact on the environment all companies were able to increase investor attraction by reducing risk create a sustainable product provide fair working conditions and provide their employees with a volunteer program altogether the outcomes of each business have had a beneficial impact on the environment and society while boosting sales and brand recognition

Is the Triple Bottom Really the Bottom Line?

200?

the purpose of this paper is to review and discuss the impact of the triple bottom line on social entrepreneurship where the triple bottom line is defined as profit planet and people and social entrepreneurship is defined as entrepreneurial activity embedded with a social purpose such as global warning poverty economic inequality famine pandemics terrorism etc specifically the paper examines the triple bottom line where profit is represented by economic value planet by sustainability and people by ethical leadership the paper also explores social entrepreneurship as a new area of business that takes the problem solving skills of commercial entrepreneurship and combines it with the social concerns of charities and non profits the paper concludes that in order for social entrepreneurship to be successful a paradigm shift of new metrics beyond the traditional single bottom line metric of profitability is required

Triple Bottom Line Reporting and Corporate Sustainability

2007-08-01

companies have primarily been focusing on the financial bottom line i e on increasing profits by increasing revenues and reducing costs with high energy usage and environmental change posing threats to the environment and business operations companies are now considering sustainability since some global

suppliers have low cost labor social well being and human development has also emerged as major goals of a company performing global operations focusing on these three goals is termed the triple bottom line tbl we study and explore the tbl benefits that could be realized by an oil and gas company by focusing on sustainable suppliers a company with a global supply chain cannot be sustainable without sustainable suppliers this thesis develops the business case for sustainable suppliers using the tbl and presents the benefits of integrating sustainable suppliers into the supply chain we consider a major oil and gas company and use multi objective decision analysis to perform the analysis

Beyond the Triple Bottom Line

2004-06-01

in recent years a movement in the fashion industry emerged called slow fashion this is a sustainable fashion movement that attempts to take the current fast fashion system and make the necessary changes to the industry to make the fashion industry more sustainable the slow fashion movement is centered on this ideal of the triple bottom line of sustainability which is something lacking greatly from the currently fast fashion system however there seems to be very little change among the fast fashion companies even though consumers are demanding sustainable options at a much higher level than previously seen in system

The Power of the Triple Bottom Line

2002

can profit maximising organisations create social environmental and economic value this question is discussed and explored in the paper for marie thulesius the start of this query was her decade in an american pharmaceutical company listed on the new york stock exchange with a very strong quarterly focus this shortsightedness was hard to deal with both on a private and a professional level long term strategies were

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pushed aside when a new quarterly report would show divergence from quarterly measures for companies that have been strong in combining social environmental and economic value there seem to be a strong relationship between being private owned not dependent on stock market movements and having a strong visible leader that understands that combining social environmental and economic objectives are competitive advantages these companies tend to put corporate social responsibility and sustainable environmental development in the core of their business and work with them in a pro active manner

Triple Bottom Line as a Method to Increase Business Value and Foster Positive Social and Environmental Change

2018

industrial ecology is founded on analogies and lateral thinking borrowing and adapting and opening up the frontiers of imagination and innovativeness to make the road to sustainable development more tractable talking of the key role mankind needs to play to make sustainable development a reality a wonderful analogy is uncovered between holistic individual human development and the triple bottom line approach economic social and environmental to sustainable progress of humanity as a whole on the surface of the earth an individual starts off from gross materialism body but needs to aim for the right blend of physical emotional and spiritual advancement in life when all individuals do so a lop sided socio economic technosphere will gradually meta morphose into a fully evolved one paradoxically individuals need to delve in and comprehend their spiritual selves for the technosphere to fan out and embrace the earth of which it is just a small component

Enterprise3

2003-01-01

The Iceberg and the Triple Bottom Line

2015

The Impact of the Triple Bottom Line on Social Entrepreneurship

2015

Using the Triple Bottom Line to Select Sustainable Suppliers for a Major Oil and Gas Company

2006

The Triple Bottom Line

2011

Leaving Microsoft to Change the World

2017

The Triple Bottom Line of Sustainable Fashion

2023

Cello Plastotech

2011-12

The Triple Bottom Line

2010

Triple Bottom Line Approach to Individual and Global Sustainability